



Sports Business Initiative (SBI) Student Internship - Broadcasting

Sports Business Initiative (SBI) Student Internship Template

Position Title: SBI Intern – *Broadcasting*

Time Commitment: 4–6 hours per week (unpaid, for professional development)

Duration: *Fall and Spring Semester*

Reports To: SBI Executive Member – *Allie, Ty, Ethan, Grace, and Ava*

Overview

The SBI Internship program provides members with hands-on experience in the sports business industry. Each intern will focus on a specific area of the sports ecosystem, gaining practical skills, industry knowledge, and professional mentorship from SBI executive members.

This experience is designed to strengthen résumés, provide real-world project exposure, and prepare members to stand out in future applications and interviews within the sports industry.

Responsibilities

- Intern responsibilities may vary based on focus area but generally include:
- Assisting in content creation (presentations, social media, case studies, or reports).
- Helping organize SBI events, workshops, or networking opportunities.
- Participating in regular check-ins with SBI executive mentors.
- Presenting findings and progress to the broader SBI team at designated intervals.
- Coordinating logistics with the **Backdoor Studio** in the SDSU Student Union (availability, scheduling, and setup).
- Developing potential **broadcasting content**, including table topics and discussion outlines.
- Identifying and reaching out to potential **speakers, members, or local broadcasters/stations** for participation.
- Supporting outreach and communication with industry professionals for collaboration opportunities.
- Assisting in organizing and promoting broadcasting sessions and related SBI events.
- Participating in regular check-ins with SBI executive mentors.
- Presenting updates and progress to the broader SBI team at designated intervals.

Learning Outcomes

By the end of the internship, interns will:

- Gain specialized knowledge in their chosen focus area of sports business.

- Build a stronger professional network through SBI initiatives and industry exposure.
 - Enhance career readiness for internships and full-time roles in the sports industry.
 - Gain hands-on experience in **sports broadcasting logistics and production planning**.
 - Develop skills in **communication, outreach, and content development**.
 - Build professional connections with **local broadcasters and industry professionals**.
 - Strengthen project management and teamwork abilities.
 - Contribute portfolio-ready work that demonstrates broadcasting and media experience.
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Qualifications

- Active member of the Sports Business Initiative.
 - Strong interest in pursuing a career in sports business.
 - Excellent communication, organizational, and time management skills.
 - Ability to work independently and collaboratively.
 - Eagerness to learn and take initiative.
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Commitment

- 4–6 hours per week.
- Flexible scheduling to accommodate academic priorities.
- Attendance at bi-weekly or monthly SBI meetings/check-ins.

