



Sports Business Initiative (SBI) Student Internship - Alumni

Position Title: SBI Intern – *[Alumni]*

Time Commitment: 1-2 hours per week (unpaid, for professional development)

Duration: *One Semester*

Reports To: SBI Executive Member – *Ethan Walker*

Overview

The SBI Internship program provides members with hands-on experience in the sports business industry. Each intern will focus on a specific area of the sports ecosystem, gaining practical skills, industry knowledge, and professional mentorship from SBI executive members.

This experience is designed to strengthen résumés, provide real-world project exposure, and prepare members to stand out in future applications and interviews within the sports industry.

Responsibilities

Intern responsibilities may vary based on focus area but generally include:

- Fill out the Alumni Database with as much contact information you can find (LinkedIn, or Email)
 - Reach out to alumni for quotes/statements about how SBI helped them for the website, social media, or newsletters
 - Collect and create short alumni spotlights or career updates to showcase the value of the program
 - Contact alumni to see if they are interested in donating or providing resources such as financial support, donations, event sponsorships, or raffle items
 - Explore ways alumni's current roles might be able to support SBI through venue access, recruiting partnerships, or internship opportunities
 - Identify alumni who would be strong guest speakers or panelists based on their career paths
 - Maintain regular communication with alumni through email, LinkedIn, or newsletters
 - Keep an organized log of alumni interactions, interests, and commitments for future continuity through the Database Document
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Learning Outcomes

By the end of the internship, you will:

- Build meaningful connections with SBI alumni through regular communication, spotlight features, and event coordination.
 - Gain hands-on experience in research and outreach to help secure sponsorships, donations, and other forms of program support.
 - Strengthen your communication skills by interacting directly with alumni and industry professionals.
 - Develop strategies for maintaining professional contacts that can support both SBI's mission and your own career goals.
 - Create portfolio-ready work (such as reports, outreach campaigns, or alumni spotlights) that demonstrates applied skills in sports business.
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Qualifications

- Active paying member of the Sports Business Initiative.
- Strong interest in pursuing a career in sports business, especially in community relations or corporate partnerships.

- Excellent communication, organizational, and time management skills.
 - Ability to work independently and collaboratively.
 - Eagerness to learn and take initiative.
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Commitment

- 1-2 hours per week.
- Attendance at bi-weekly or monthly SBI meetings/check-ins on Sunday nights at 7pm.